How to set up your GivingTuesday fundraising page in 4 easy steps

In order to receive a link to your fundraising portal, you need to **sign up here first**: <u>https://support.anera.org/a/fundraise-signup-giving-tuesday</u>

You will then receive an email from Anera with the subject line "Thank you for signing up to be a GivingTuesday fundraiser".

In this email you will be provided with a secure login link that will take you to your fundraising page set-up. Click on that link. It will take you to a page that will look like the screenshot below.

	Welc	ome.		
Fundraising Page	Use this page to manage you	ur fundraising preferences	STEP3	
				copy Link
Your fundraising page link:				
https://support.anera.org/P2F	P/9R_kgxm90k-F46A8KAQBxg2/YgWQT	TzKEeyYIABQ8msJwA2		
() Share 0 9 Tweet	STEP4)			
		STEP	1	
Fundraising Goal		0.6.		Edit
Amount Raised		Supporters		
\$0.00		0		
toward \$300.00 goal				
About		STE	P 2 —	
Help me raise funds for a	Anera!			
This GivingTuesday, join	me in making your gift go 2X as far	to help		
provide education, clean	water and life-saving medicine to r	refugees and		
vulnerable communities.	A group of Anera donors will matc	h all gifts up		
to \$25,000! Thank you fo	or helping me support Anera!			
	ING			
TUES	I)AY			

Follow the steps below to customize your fundraising page:

1. **Customize your fundraising goal**. The goal is pre-set at \$1,000.00. Click on the edit button to change it. Then, click Save.

Fundraising Goal	Cancel
Amount	
1000	

2. **Customize your fundraising page message and image.** If you would like to change the pre-set copy of your fundraising page, click Edit. You may change the title, description, or remove the GivingTuesday image to add your own. When you are done, click Save.

Car	cel Sa
Title	
Help me raise funds for Anera!	10
Description	
This GivingTuesday, join me in making your gift go 2X as far to help provide education, clean water and life-saving medicine refugees and vulnerable communities. A group of Anera donors will match all gifts up to \$25,000! Thank you for helping m support Apera!	to 🗼
Upload a personal image	
Attach Image GT_logo_stacked_300w.jpg X	
GIWING	
IUESDAY	
The recommended image width is around 300-400px. Image size should be 30kb-80kb for optimum page display.	

- 3. **Share your fundraising page.** You can copy and paste the link to your page in an email, or in a social media post or...
- 4. Use the social media share buttons to post to your Facebook or Twitter page.

If you still need help with your fundraising page, please contact: Ally Schultz at <u>aschultz@anera.org</u> or 202-266-9726.